



**CNH Service Technician Program  
"Forging the Future"**

Dear Scholarship Applicant:

The objective of the Forging the Future Scholarship Program is to provide students who are enrolling in the CNH Service Technician Program at Parkland with the necessary assistance that would prepare him/her for a career at Birkey's Inc. Birkey's will furnish tuition assistance, a toolbox with required starter set of tools, and uniforms.

The scholarships are awarded in the amount of \$500.00 per semester to be paid for the first year of studies and \$1,000 per semester to be paid for the second year of studies. The toolbox and tools (valued at approximately \$6,000) will be made available to the student at the beginning of the first semester. An option to purchase the toolbox and tools at a reduced valuation if the program is not completed will be provided scholarship recipients, and following completion of the program and 3 years full time employment with Birkey's, the toolbox and tools may be purchased for the sum of \$1.<sup>00</sup>. Uniforms will also be provided to wear while in this program and while employed at Birkey's.

The awards are presented based on scholastic ability, community involvement, and extracurricular activities. Scholarship Guidelines:

1. The applicant must be enrolling in the diesel technician program at Parkland.
2. Selection will be based on a composite of academics, school and community activities, community and industry service, honors and awards, and employment history.
3. Qualified students must complete this application and MVR authorization and return it to Curt Carter at the Birkey's office in Champaign.
4. Applications will be reviewed by a panel and Birkey's management, which will make final selections. A personal interview may be required.
5. Applicant must demonstrate a strong interest and intention of entering a career in agricultural or construction equipment industry.
6. The applicant's character, reputation, and personal life, as evidenced by references, or by inquiry, will be of high quality, reflecting a high likelihood of success in their academic pursuits.
7. Applicant must include with their application a minimum of two letters of recommendation from individuals not related to the applicant.
8. The candidate must complete the required courses and receive the degree sought.
9. As store internship is required as part of the Parkland College CNH Service Technician program, scholarship recipients must be able to pass a physical as related to the service technician position, to be performed prior to receipt of the scholarship.
10. The applicant must possess & maintain a valid driver's license & a driving record acceptable to Birkey's insurer throughout the program.
11. Scholarship funds will be issued directly to Parkland for tuition assistance.
12. Upon completion of each term, candidate must submit grade transcripts to Birkey's HR Manager in order for the next semester's tuition assistance to be paid.
13. Scholarships may be subject to cancellation if the student does not achieve satisfactory academic standards, changes the basic course of accepted study, desires to change schools, is unable to satisfactorily pass the physical, or is not able to maintain a valid and acceptable driving record.



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Checklist for Applicants

(Please clip or staple this page to your completed application before turning it in.)

- Completed application
- Most current (certified) transcript from your school
- Two reference letters (attached)
- Completed Motor Vehicle Report Authorization & copy of current driver's license
- Mailed or delivered to: Curt Carter  
Birkey's Farm Store, Inc.  
2102 W Park Ct.  
Champaign, IL 61821

**For office use only:**

Date received: \_\_\_\_\_

Transcript enclosed? Yes / No

Recommendations enclosed? Yes / No



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Please type or print

Date: \_\_\_\_\_

**Section 1. General Information**

Name \_\_\_\_\_ Phone \_\_\_\_\_

Home address \_\_\_\_\_

County \_\_\_\_\_ E-mail \_\_\_\_\_

Parent's names \_\_\_\_\_

Parent's address \_\_\_\_\_

Parent's occupation \_\_\_\_\_

High School attended \_\_\_\_\_

College attending \_\_\_\_\_

I am interested in the following program (please mark one):

Case IH (Agriculture) \_\_\_\_\_ Case (Construction) \_\_\_\_\_ Either \_\_\_\_\_

**Section 2. Academic Information**

High School G.P.A. \_\_\_\_\_ / \_\_\_\_\_ (please enclose certified transcripts)

High School Class Rank \_\_\_\_\_ / \_\_\_\_\_

What high school academic honors have you received? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Section 3. College Goals**

Starting date: \_\_\_\_\_

Expected graduation date: \_\_\_\_\_

Is consideration being given to pursue a 4 year degree (please circle one)? Yes / No



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**Section 4. Activities**

List agricultural or other clubs/organizations to which you belong. Indicate offices held, positions of leadership and activities in which you participate(d). \_\_\_\_\_

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List church, civic or community activities in which you participate(d). \_\_\_\_\_

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**Section 5. Self-Analysis**

Briefly summarize your career goals. \_\_\_\_\_

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What are your strengths? \_\_\_\_\_

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What are your weaknesses? \_\_\_\_\_

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In terms of career development, where do you see yourself in five years? In ten years?

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Why do you feel you should be awarded this scholarship? \_\_\_\_\_

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What is the biggest challenge facing you today? \_\_\_\_\_

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I hereby certify that the above information is correct and complete.

\_\_\_\_\_  
Student

\_\_\_\_\_  
Date

\_\_\_\_\_  
Parent / Guardian

\_\_\_\_\_  
Date

**Send application, reference letters and transcripts to:**

Curt Carter  
Birkey's Farm Store, Inc.  
2102 W Park Ct.  
Champaign, IL 61821



# BIRKEY'S



## SCHOLARSHIPS FROM BIRKEY'S

Receive technical/academic education at Parkland College plus on-the-job experience at a Birkey's location. Case New Holland (CNH) Service Technician training at Parkland can help students earn an Associate in Applied Science degree with a major in Industrial and Farm Equipment Technology in only two years.



### TECHNICAL TRAINING ON:

- Engine repair
- Hydraulic systems
- Electrical & electronic systems
- Powertrain
- Air conditioning
- Test procedures
- Diagnostic tools
- Fuel systems

### WHAT DOES BIRKEY'S PROVIDE?

- Tuition assistance
- Tools
- Uniforms
- Paid Internship
- Hands-on training by experienced technicians



The objective of the CNH Service Technician program is to provide scholarships to students who are enrolling in the diesel technician program at Parkland College in Champaign, IL that would prepare him/her for a career at Birkey's.

The scholarships are awarded in the amount of \$500.00 per semester to be paid for the first year of studies and \$1,000 per semester to be paid for the second year of studies. The awards are presented based on scholastic ability, community involvement, and extracurricular activities.



[WWW.BIRKEYS.COM](http://WWW.BIRKEYS.COM)

## FROM OUR PRESIDENT



Our employees are our organization's greatest asset. Each year, we celebrate employees who have been with us for 20, 30, and even 40 years. People don't commit themselves to an organization for so long without feeling that they are valued and a part of something bigger. Our employees also understand that this business is all about relationships. It is not enough to just keep up with the changes in our industry. The Birkey's team continues to value relationships – with each other, with our vendors, with our communities, and most importantly, with our customers.

**Mike Hedge**  
President & CEO



## WANT MORE INFO?

Visit [birkeys.com/scholarships](http://birkeys.com/scholarships) for information & an application form.

Contact **Curt Carter**  
at 217.693.7200 Ext 1157  
to have an application mailed to you

## MISSION STATEMENT

We are committed to consistently satisfying our customers' needs and exceeding their expectations by providing quality services and building and maintaining genuine relationships.



Birkey's is an Equal Opportunity Employer (EOE)



## SCHOLARSHIP INTERNSHIP PROGRAM







## GOALS

- ✓ Provide financial assistance for students seeking a career in the farm or construction equipment industry.
- ✓ Provide training for potential employees interested in parts, service, sales, or general management for Birkey's.
- ✓ To support the educational development of youth in our local community.

## WHY?

- ✓ Birkey's wants to invest in the future of our firm and the future of the agriculture and construction equipment industries.

## WHO?

This program is a cooperative effort between:

- ✓ A student currently enrolled at a college or a high school student who wishes to pursue a career as a diesel service technician.
- ✓ Personnel at Birkey's represented by a manager or owner.
- ✓ A college represented by a faculty coordinator.

## AVAILABLE SCHOLARSHIP PROGRAMS

### Parkland's CNH Service Technician Program

## "Forging the Future"

The objective of the Forging the Future Scholarship Program is to provide students who are enrolling in the CNH Service Technician Program at Parkland with necessary assistance to prepare him/her for a career at Birkey's.

### Provides

- ✓ \$3,000 in Tuition Assistance
- ✓ First Year - \$500 per semester
- ✓ Second Year - \$1,000 per semester
- ✓ Paid internship between first and second year, and during the last semester of the second year.
- ✓ \$6,000 in Tools\*
- ✓ Uniforms

\*A full set of required tools and tool box is provided to the student for use. Following completion of the program and 3 years full time employment with Birkey's, the toolbox and tools may be purchased for the sum of \$1.00.

### Traditional Scholarship Programs

- 2-Year Scholarship
  - ✓ \$500 per semester for the first and second year
  - ✓ Paid internship between first and second year
- 4-Year Scholarship
  - ✓ \$500 per semester for the third and fourth year
  - ✓ Paid internship between third and fourth year

## QUALIFICATIONS

When choosing scholarship recipients, equal weight is given to each of these qualifications:

- ✓ Work Experience
- ✓ Academics
- ✓ Communication
- ✓ Leadership
- ✓ Human Relations
- ✓ Work Ethic

With six areas of focus, scholarship selection seeks to identify a diverse group of candidates. A student who works his or her way through school and has average grades can score as well as a student who was not employed but was an academic star. Similarly a student who is active in his or her community can score as well as a student who is active in extra-curricular activities.

## FUTURE OPPORTUNITIES WITH BIRKEY'S?

- ✓ Opportunities require academic and technological skills not needed a few years ago, such as knowledge of computers and global position satellite systems.
- ✓ The scholarship does not guarantee employment; however, it is Birkey's intent to hire all qualified graduates. In some cases, a position may be offered at another company location which may require relocation.

